



ANNA SHYNKOVYCH

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SKILLSET

SOFTWARE

- › Figma
- › Adobe Creative Suite
 - Photoshop
 - Illustrator
 - Indesign
- › Microsoft Office

METHODS

- › Mobile & Desktop Design
 - Web design
 - App design
 - Design Research
- › Brand Identity design
 - Logo
 - Brand guides
 - Letterhead
 - Business cards
- › Marketing design
 - Catalogue
 - Brochures
 - Flyers
 - Posters
 - Banners
 - Social media ads
- › Presentation design
- › Label design

EDUCATION

NUHT

2006 - 2011

Master's degree

Speciality: Information
technology and systems

WORK EXPERIENCE

UX/UI DESIGNER | GRAPHIC DESIGNER FREELANCER

UpWork | Feb 2015 - Present

UX/UI design (landing pages, corporate websites, mobile versions, app design, mobile design).
Visual design from concept to execution: from logo to complete design package in different fields (IT, sports, sales, travel, etc.). Developed the new brand identity. Marketing design. Created designs that are both aesthetically pleasing and easy to read. Created designs from scratch. Made changes to existing customer design.
Worked with a team and directly with clients.

GRAPHIC | LABEL DESIGNER

Shokoland | Sept 2013 - Dec 2014

Created Label design, web, and social media design. Photo editing. Site administration.
Marketing design (Brochures, Flyers, Posters, Leaflets).

GRAPHIC | WEB DESIGNER

New Wave | Aug 2011 - Sept 2013

Worked on multiple projects for an advertising agency. Created visual identity and presentations. Web, marketing, and print design. Photo editing, branding. Created promotional designs.

CERTIFICATES



Upwork Skill Certification
Graphic design